(redeem)

$20
$50
$100

Electronic giftcard processing solution

- ◆ Increase Profits
- ◆ Promote your Brand
- ◆ Drive Incremental Sales
- ◆ Build Customer Loyalty
- ◆ Simplify Administration

For retailers, electronic gift cards can deliver an astonishing impact.

In today's competitive marketplace, capturing new business and retaining customer loyalty are integral to a successful enterprise. The Redeem electronic card based gift voucher system can help deliver these goals by providing a secure, flexible and robust gift card processing platform for your business.

Redeem allows the merchant to retain all the funds including any residual value that remains on a gift card. All cards hold no value until they are activated and the gift card value is stored electronically on Quest's central servers.

QUEST
payment systems

redeem

- an electronic card based gift voucher system which provides flexible, secure and lightning fast processing of your gift card transactions. With implementation options including PINpad, POS integrated, or standalone using a PC application, Quest can help you have your gift card program up and running quickly and easily.

Why choose redeem ?

◆ **NO SEPARATE BANK ACCOUNTS OR FLOAT.**
Redeem doesn't require you to open additional bank accounts or maintain a float to cover your gift card liability.

◆ **A FULLY MANAGED SERVICE.**
Redeem is fully managed by Quest, with no monthly management fee.

◆ **FUNDS STAY WITH YOU.**
All gift card funds remain with you, the Merchant.

◆ **EASY IMPLEMENTATION OPTIONS.**
Redeem is flexible, and can often be implemented without any POS changes. Advanced implementation options are also available for a more tailored solution.

◆ **COMMUNICATIONS OPTIONS.**
Redeem supports connections using Internet, Private IP, VPN, dialup PSTN and X.25.

◆ **CONSOLIDATED SUPPORT.**
Quest provides a one-stop shop for the support of both your EFTPOS and gift card solutions.

◆ **BOOST GIFT CARD SALES.**
Redeem is accessible to selected third party gift card malls, which can enable the sale of your cards by other retailers.

Key Features !

◆ **POWERFUL WEB PORTAL.**
A secure and comprehensive web portal is available for real time management of all aspects of your gift card solution.

◆ **CARD BALANCE ENQUIRY.**
Gift card enquires can be conducted by customers online via your website, or in store through your POS.

◆ **FLEXIBLE BUSINESS RULES.**
Apply a variety of business parameters to the whole program, a particular card or to a batch of cards.

◆ **MULTI-CURRENCY.**
Redeem supports multiple currencies within a single gift card program. You can easily manage foreign exchange rates through the Redeem Web Portal.

◆ **MULTI-LANGUAGE SUPPORT.**
Redeem supports multiple languages, allowing your solution to seamlessly span physical and linguistic borders.

◆ **ADDITIONAL SERVICES.**
Quest can provide optional additional services including artwork design and end-to-end card and wallet production, through to a fully-customised and automated Interactive Voice Response (IVR) service for offline processing and customer balance enquiries.

QUEST
payment systems

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